



## *Scarborough Lights up Redcliffe Inc.*

*“Bringing back that Old- Fashioned Christmas Spirit”*

ABN: 85 806 450 652

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Email: [info@scarboroughlights.org.au](mailto:info@scarboroughlights.org.au)

Website: [www.scarboroughlights.org.au](http://www.scarboroughlights.org.au)

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Contact: Sue White

*This year marks the 12<sup>th</sup> year of the Scarborough Lights volunteers bringing its Christmas Spirit to the Redcliffe Peninsula. Our Christmas events and activities have been bringing thousands of people to Scarborough Seaside Village for these past 11 years.*

*We invite you to be a part of it. It takes not only a lot of commitment from our band of volunteers, but also requires funding to bring this to your doorstep.*

*To give you a better idea of what we do and how we do it, please see below or check out our website. We also have a Facebook page if you would like to keep in touch with what's going on at Scarborough this Christmas, or to volunteer.*

*Kind regards,*

*Sue and Danny White*

*Scarborough Lights up Redcliffe Inc.*

### **WHAT WE DO:**

## **CHRISTMAS TREES & CRYSTAL RAIN LIGHTS**

Scarborough Lights is responsible for installing the thousands of 'Crystal Rain Lights' in the trees that line Landsborough Avenue from end of November until mid-February every year.

Scarborough Lights is also responsible for providing those ten HUGE decorated and lit-up 3-metre tall Christmas Trees you see placed along Landsborough Avenue throughout December each year.

A local professional lighting company *Solus Lighting Solutions* has again pledged their Sponsorship and will work with us to provide ongoing Christmas lighting along the Scarborough Seaside Village right throughout December to February!

In addition to this, Scarborough Lights has installed many of the fairy lights along Landsborough Avenue as a permanent display throughout the whole year. There are many trees lit up already with more to come in the future, depending on funding.

### **BACKGROUND:**

The *Redcliffe City Lights* group began in 1998 to encourage residents to decorate their homes with Christmas lights and to provide tours so that housebound residents, the elderly and the disabled could enjoy the spectacle. The volunteer-led tours proved very popular for many years until it was wound up some ten years later.

In 2006, some of the organisers of *Redcliffe City Lights*, Beth Reid and Glyn Davies, decided to introduce a *Christmas Comes to Scarborough* Event. This inaugural event was wholly funded by sponsorships secured from businesses and individuals, market applications, and commissions from the carnival rides, and included a Christmas street parade, markets area, carnival rides, carols by candlelight, fireworks and a Christmas lighting display, all organised by volunteers. It was a huge success!

In June 2008 our group of volunteers decided to incorporate and so it is now called 'Scarborough Lights up Redcliffe Inc.' The Committee intentionally made sure that the word 'Redcliffe' was in the name of the association so as to show representation for the whole of the Redcliffe Peninsula.

Since 2006, the Scarborough Lights Christmas Events have attracted hundreds of thousands of people to Scarborough on the Redcliffe Peninsula during the Christmas School Holiday periods. Many visitors to the Peninsula over this time use the Scarborough Lights Events as a base to explore the area and to take advantage of the wonderful tourist, accommodation, retail and dining opportunities available right across the whole Peninsula.

### **OUR WEBSITE:**

The addition of the Scarborough Lights website in 2008 has helped to provide locals and visitors to the Peninsula with information on our Events and also information on the local area. This website is also advertised by the Moreton Bay Regional Council during this period. Our website receives heavy traffic right throughout the Christmas holiday season. It is also used to promote all our wonderful sponsors who help to provide such a rich and exciting program. If you become a Sponsor, a link to your website can be placed noting your Sponsorship.

### **SPONSORSHIP BOARD:**

A Sponsorship Board will be set up and will be on display on site right throughout December to give Sponsors the recognition they deserve during the busy holiday season.

### **SCARBOROUGH CHRISTMAS CAROLS + 8PM FIREWORKS: SUNDAY 10<sup>TH</sup> DECEMBER 3-8PM**

This event is run by MBRIT (Moreton Bay Industry & Tourism). This year, it will include Santa's Village, a life-sized snow globe, jumping castle and nativity scene. And visitors will even get to meet Santa himself! There will also be stage entertainment. Sing along to caroling performances from local community and dance groups, and watch roving Christmas performers, check out the twilight markets, and enjoy the free Christmas activities and workshops. The event finishes at 8pm with a fantastic FIREWORKS DISPLAY! Check this link for more details: [www.visitmoretonbayregion.com.au](http://www.visitmoretonbayregion.com.au)

### **WHAT'S IN IT FOR YOU?**

#### **COMMUNITY SPONSOR: \$250**

If you become a Scarborough Lights \$250 Community Sponsor you will receive:

- FOR ONE WHOLE YEAR FROM DECEMBER: Your individual or company **NAME** featured on the Scarborough Lights Up Redcliffe Inc. webpage with a link to your website;
- FOR TWO MONTHS FROM DECEMBER: Your individual or company **NAME** placed on a large billboard placed at the entrance to Scarborough Seaside Village (corner Landsborough and Kennedy)

#### **GOLD SPONSOR: CHRISTMAS TREE SPONSOR: \$500**

- FOR ONE WHOLE YEAR FROM DECEMBER: Your individual or company **NAME OR LOGO** featured on the Scarborough Lights Up Redcliffe Inc. webpage with a link to your website;
- FOR TWO MONTHS FROM DECEMBER: Your individual or company **NAME OR LOGO** placed on a large billboard placed at the entrance to Scarborough Seaside Village (corner Landsborough and Kennedy)
- Opportunity to do a joint Facebook promotion with Scarborough Lights Up Redcliffe Inc.
- FOR 2 MONTHS FROM DECEMBER: Opportunity to adopt one of our 10 HUGE decorated Christmas Trees we place along Landsborough Avenue, with your individual or company **NAME OR LOGO** displayed on that tree (signage supplied by Scarborough Lights)



**PLEASE CONFIRM YOUR SPONSORSHIP SO YOU  
DON'T MISS OUT ON ANY OF YOUR SPONSORSHIP ENTITLEMENTS**  
BY RETURNING THIS FORM BY THE END OF NOVEMBER TO:  
SHOP 1/89 LANDSBOROUGH AVE, SCARBOROUGH QLD 4021  
OR EMAILTO: info@scarboroughlights.org.au

Business Name (as you would like it to appear on advertising)

.....  
Address.....  
Contact Name.....  
Phone.....Mobile.....  
Email.....

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**OPTIONS: PLEASE TICK ONE:**

- \$500 GOLD SPONSOR + CHRISTMAS TREE SPONSOR  
 \$250 COMMUNITY SPONSOR  
 Other \$ \_\_\_\_\_

**PAYMENT: PLEASE TICK ONE**

- Provide the full amount now with your reply  
 Provide a 10% deposit now to secure your Sponsorship

Signature ..... Date.....

*By signing this document, I agree to abide by the terms and conditions as outlined*

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Scarborough Lights up Redcliffe Inc. is fully incorporated, allowing tax deductibility of any sponsorship or donation. Tax receipts will be issued on request for all monies received.

**Cheque:** Payable to "Scarborough Lights up Redcliffe Inc." and mailed to:  
Shop 1/89 Landsborough Ave, Scarborough QLD 4020

**EFT Transfer:** Acc Name: Scarborough Lights BSB: 124001 Acc No: 20360331

To ensure your sponsorship contribution is allocated to you, please email your remittance to:  
info@scarboroughlights.org.au

**Cash:** We are also happy to collect your cash payment.  
Please call Sue White on 0438661904 to arrange.

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*Thank you!  
Your wonderful support is greatly appreciated  
and will help make this Christmas magic!*